

THE CIEAURA WRISTBAND

VS IONIZED WRISTBANDS

The difference between the CieAura wristbands and most others on the market is that the others ionize the band while CieAura infuses an energetic formula. No other company making wristbands has the same technology that CieAura has. No other wristband besides CieAura wristbands are infused with intrinsic energy.

First let's review ionization. An atom is composed of a nucleus consisting of neutrons and positively charged protons. Negatively charged electrons orbit the nucleus. An electrically balanced atom is one which has equal numbers of protons and electrons. When the number of electrons differs, you have an ion, or an atom with a positive or negative charge. A positive ion is one that is short at least one electron and a negative ion is one with at least one extra electron. Negative ions are produced naturally by nature. Evaporating water is the most common (like a waterfall or surf at a beach.) To our knowledge, no studies have been done on the effects of relatively low amounts of ionization found in ionized wristbands.

Almost all "Energy" or "Balance" wristbands on the market are purchased and charged in China. The charging process is called ionization. The wristbands are bombarded with electrons until some stick and negative ions are achieved. When these bands are measured with a meter, the negative electrical imbalance is what is being measured. This is why they only have one type of product. This is the method by which Power Balance bands are ionized and made.

CieAura, on the other hand, infuses the wristband with an intrinsic energy formula. This energy operates in the arena of Quantum Mechanics. Right now, there is no known device that can measure the intrinsic energy on a wristband, but the effects of intrinsic energy can be measured. Very strong acupuncture points for the energy formula are found in the wrist, making it ideal for a wristband. This is done using physics, not chemicals, so there are no drug induced effects such as a high like you get after taking caffeine. With the CieAura wristbands, you feel normal, but you have more energy, better balance, more mental clarity, and more mental focus.

The formulas used in the CieAura holographic chips can be changed to produce different effects such as getting a good night's rest, managing discomfort, relieving sinus or allergy symptoms, or controlling weight. It is the combination of the proper formulas in addition to the proper placement of the holographic chips based on acupuncture points that produces such effective results.

Everyone has energetic fields surrounding his or her body. CieAura wristbands are charged with an intrinsic energy formula designed specifically to optimize energy flow. The intrinsic energies within the CieAura wristbands interact externally with the body's energy fields. The energetic charge within the wristband interacts with and allows the body to naturally balance itself. Here, balancing the body means optimizing the energy flow, or qi, in the body. Qi, translated from Chinese is "lifeforce" or "energy flow". Traditional Chinese Medicine (TCM) asserts that the body has natural patterns of qi that circulate in channels called meridians. The natural meridians in our body get out of balance and results in blockages of energy flow. The body works to correct these energy flows; however, there is rarely if ever a balance in our body that keeps plus and minus (Yin and Yang), energy, concentration, and stamina at the optimum levels. Traditional Chinese medicine often seeks to relieve these imbalances by adjusting the circulation of qi using a variety of techniques including herbology, food therapy, massage therapy, acupuncture and physical training such as martial arts. As an indicator of optimum qi, some martial arts use a demonstration called the "immovable body". This is also called "rooting" or "anchoring" to the earth. When a person is rooted, his energy balance is excellent and it is significantly harder to tip the person over.

For Further Reading:

Dale, Cyndi. *The Subtle Body, An Encyclopedia of Your Energetic Anatomy*, Boulder, CO, Sounds True, Inc., 2009

Oschman, James, Pert, Candace. *Energy Medicine: The Scientific Basis*, New York, Churchill Livingstone, 2000

No Author Listed. Qi. Available at: <http://en.wikipedia.org/wiki/Qi>

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